



## **Cementir Group Extends D-Carb® Family in Aalborg Portland Malaysia, Supporting Decarbonization in the Asia Pacific Markets**

June 19, 2025

Following the decarbonization strategy of Cementir Group, Aalborg Portland Malaysia, a subsidiary of Cementir Group in Malaysia, launches, under D-Carb® family, CEM II/A-LL 52.5N with 12% lower CO<sub>2</sub> emissions while maintaining the same high and consistent performance as Aalborg White CEM I 52.5N, offering stakeholders in the value chain a cement solution for more sustainable building. Developed to support industrial end users in their decarbonization efforts, D-Carb® II/A-LL 52.5N offers a smooth transition to a lower CO<sub>2</sub> emission without compromising on performance at early ages. The product will be primarily distributed in Australia, with availability extended to other key markets in the APAC region, contributing to the acceleration of industrial decarbonization across the area.

With its high standards of performances at early ages, high whiteness and improved rheology, D-Carb® II/A-LL 52.5N enhances architecture aesthetics, particularly suitable for wet casting concrete with smooth surface and intricate finishes. Additionally, its high early strength allows for meeting tight construction timelines.

“In 2024, D-Carb® family was first launched in the European markets, where it quickly gained broad recognition and adoption across multiple industries. Expanding D-Carb® family into APAC region bring us one step closer to our commitment to achieving net zero emissions by 2050 and witnesses our continued dedication to decarbonizing our white cement products. It also strengthens our support for the building and construction sectors in meeting key decarbonization targets,” said Michele Di Marino, Chief Sales, Marketing and Commercial Development Official of Cementir Group.

“Innovation in low carbon products, driven by customer centric approach, is both a key strategic pillar of Cementir sustainability strategy and a shared ambition across our value chain. Achieving the right balance between lower carbon emissions and the high performance expected of white cement is no easy task, but we are proud of the progress we have made and the results we have delivered. Moving forward, D-Carb will continue to expand into new regions, meeting the increasing demand for sustainable, high-quality white cement solutions from our customers over the globe.” said Stefano Zampaletta, Group Product and Solution Manager of Cementir Group.

Fabrizio Piero Carraro, Managing Director for Aalborg Portland APAC region, commented: “The demand for low carbon white cement rapidly increasing across





APAC markets, particularly in more mature markets like Australia. This growth is being driven by clear policy direction, defined industrial decarbonization targets and rising environmental awareness among industry players. As a result, we are seeing a strong shift toward white cement solutions that offer both reduced carbon emission and high performance.

Leveraging our proven experience in the European markets, we are confident in our ability to offer customers in Australia and other key APAC markets with reliable, high performance lower carbon white cement. With consistent supply and comprehensive customer services, we are committed to supporting our customers to achieve a smooth transition to sustainable solutions and reach their ambitious decarbonization target”.

Download product information and find more insightful content about D-Carb®, a lower-carbon white cement with a 12 percent reduction in CO2 emission:

<https://www.aalborgwhite.com/products/d-carb-cem-ii-a-ii-525n-made-malaysia>

With the launch of D-Carb® in the APAC markets, Cementir reinforces its global commitment to decarbonization and further enhances its range of lower-carbon white cement offerings. The Group remains focused on accelerating its decarbonization practices across other regions, delivering sustainable white cement solutions for the building and construction sectors.

Find out more at [www.aalborgwhite.com](http://www.aalborgwhite.com) , or follow AALBORG WHITE ® at LinkedIn, Instagram and YouTube.

For technical matters and commercial inquiries related to the product, please visit:

<https://www.aalborgwhite.com/aalborg-white-world/our-team>

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